

# INSIDE RADIO

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## **If the FCC steams ahead with EEO, there's a new way to out-source most of the station effort.**

Broadcast Compliance Services says it offers an "industry-inspired solution" — it's ready and willing to provide the tools for recruitment, plus "tracking, monitoring, reporting and assessing your employment outreach efforts." Looks like the FCC is poised to adopt a Rulemaking on EEO at Thursday morning's meeting — which would be Try #3 on EEO. If it does, BCS claims its services can not only do the stuff we mentioned above — it can also store and compile the data, and fill out whatever forms the FCC may require. When you have an opening, you'd custom-list it with the BCS website and tell it what kind of geographical scope you want, plus job requirements and salary. It then makes sure — really sure — that news of your vacancy reaches every organization and group you'd ever think of. Plus a bunch more. BCS says its services would give you "protection from potential claims that you have not done enough to conduct a broadcast recruitment outreach effort by providing instant online documentation." BCS has been developing the idea for two years. Details from BCS principal Tom Fahy at 202-337-6954 or "TFahy@BCS-ok.com"

